



Spring 2020

I am writing on behalf of the Rock Ridge High School Band Support Organization - we need your help for our **Touch-A-Truck event!**

Rock Ridge High School opened in Ashburn, Virginia in September, 2014. In the short time since the school has been open, our band program has successfully competed against some of the best programs in Virginia and across the country. The bands have earned the title of Virginia Honor Band five times and are poised for a sixth win. We have even bigger plans for next year, as even more students will join us and increase our ranks!

All of this quick growth takes money! We are planning a special event to assist in our funding needs. On Saturday, May 9, 2020, from 9 am to 1 pm, we will be hosting our sixth annual Touch-A-Truck event at Rock Ridge High School. Touch-A-Truck is fun, family event to be enjoyed by kids of all ages, where kids can explore their favorite construction trucks, fire engines, police cars, motorcycles, news trucks etc. We think you have a cool truck or vehicle we would like to display at our event! There is NO cost to bring your vehicle and in appreciation for participating you will have a small display area near your vehicle; however, we hope that you will also consider sponsoring the event or making an in-kind donation. We are enclosing the sign-up and sponsorship forms. More information on the event can be found on our website at www.rockridgetrucks.com.

This will be a fun-filled day that will be long remembered in the community, and bring positive brand awareness to your company. Thank you in advance for helping to make this event become a reality!

Sincerely,

Justin Ratcliff
RRHS Band Director

Melanie Grover
RBSO President



Rock Ridge High School Bands
Proudly Announces Our

6th Annual Touch-A-Truck

Saturday, May 9, 2020
Rock Ridge High School - Ashburn VA
Rain or Shine
9:00 a.m. to 10:00 a.m. - VIP Hour
10:00 a.m. to 1:00 p.m. - General Admission

Event Overview

Touch-A-Truck provides a unique opportunity for children to explore vehicles of all types including public service, emergency, utility, construction, landscaping, transportation, delivery, and just plain cool stuff – all in one place! Children will be allowed to touch their favorite vehicles, get behind the wheel, and meet the people who help to build, protect, and serve our community. Crafts, games, and food trucks will also be part of the day's entertainment. Touch-A-Truck has quickly become a tradition for many Loudoun families – we expect attendance well over 1,000 this year.

Participant Opportunities

Touch-A-Truck provides an excellent opportunity for participants to showcase their brand and interact with parents, children, and the Loudoun community-at-large. There are multiple ways for your organization to participate, such as event participation, providing an activity or a performance, or making an in-kind donation.

Event Impact

Touch-A-Truck proceeds go entirely to support the band programs at Rock Ridge High School. Our award-winning programs already include symphonic band, marching band, jazz band, percussion groups, Winter Guard, and will be expanded in the future! We expect that over 200 kids will be participating in our band programs within the next few years.

Event Contact

To learn more, please visit our website at www.rockridgetrucks.com or contact us at rbso.president@gmail.com.

Climb. Explore. Learn. TOUCH!

Rock Ridge Band Support Organization
c/o Rock Ridge High School
43460 Loudoun Reserve Drive, Ashburn, VA 20148
Phone: 703.996.2103



6th Annual Touch-A-Truck

Saturday, May 9, 2020 9 am-1 pm

SPONSORSHIP OPPORTUNITIES

"Big Rig" Presenting Sponsor - \$1,500 donation

- Largest Logo/Sponsor Name on Event Posters/Signs
- Acknowledgement as "Presenting Sponsor"
- Banner with Company Name or Logo Displayed at Event
- Sponsor Booth (10' x 10') to Showcase/Sell (includes tent, table and chairs)
- Full page sponsor ad in band programs in 2018-19
- Sponsor Name or Logo on homepage of event website
- 10 Complimentary VIP Tickets (early admission)

"Steamroller" Sponsor - \$1,000 donation

- Logo/Sponsor Name on Event Posters/Signs
- Banner with Company Name or Logo Displayed at Event
- Sponsor Booth (10' x 10') to Showcase/Sell (includes tent, table and chairs)
- Half page sponsor ad in band programs in 2018-19
- Sponsor Name or Logo on event website
- 8 Complimentary VIP Tickets (early admission)

"Bulldozer" Sponsor - \$500 donation

- Name on Shared Sponsorship Banner Displayed at Event
- Space to set up 10' x 10' tent to Showcase/Sell (tents and chairs not included)
- Quarter page sponsor ad in band programs in 2018-19
- Sponsor Name or Logo on event website
- 6 Complimentary VIP Tickets (early admission)

"Crane" Sponsor - \$250 donation

- Space to set up 10' x 10' tent to Showcase/Sell (tents and chairs not included)
- Sponsor Name in band programs in 2018-19
- Sponsor Name or Logo on event website
- 4 Complimentary VIP Tickets (early admission)

EVENT CONTACT INFORMATION:

Rock Ridge Band Support Organization

Melanie Grover, RBSO President

Email: rbso.president@gmail.com

Rock Ridge Band Support Organization

c/o Rock Ridge High School

43460 Loudoun Reserve Drive, Ashburn, VA 20148

Phone: 703.996.2103



TOUCH-A-TRUCK SPONSORSHIP FORM

Saturday, May 9, 2020
Rock Ridge High School
9:00 a.m. to 1:00 p.m.
Rain or Shine

Sponsor Name: _____

Address: _____

Contact Person: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Facebook Page: _____ Twitter Handle: _____

Make me a:

_____ "Big Rig" Presenting Sponsor - \$1,500 donation

_____ "Steamroller" Sponsor - \$1,000 donation

_____ "Bulldozer" Sponsor - \$500 donation

_____ "Crane" Sponsor - \$250 donation

Signed: _____ Dated: _____

Return with check to:
Rock Ridge Band Support Organization
Attention: Bands
Melanie Grover, RBSO President
Email: rbsopresident@gmail.com